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EYE TRACKING BASED SALIENCY FOR AUTOMATIC CONTENT AWARE IMAGE PROCESSING

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ABSTRACT

Photography provides tangible and visceral mementos of important experiences. Recent research in content-aware image processing to automatically improve photos relies heavily on automatically identifying salient areas in images. While automatic saliency estimation has achieved estimable success, it will always face inherent challenges. Tracking the photographer's eyes allows a direct, passive means to estimate scene saliency. We show that saliency estimation is sometimes an ill-posed posed problem for automatic algorithms, made wellposed by the availability of recorded eye tracks. We instrument several content-aware image processing algorithms with eye track based saliency estimation, producing photos that accentuate the parts of the image originally viewed.

Index Terms— Eye Tracking, Saliency, Computational Photography, Content Aware Resizing, Seam Carving

1. INTRODUCTION

Photos and videos are a powerful medium for capturing a moment's fleeting experience and later sharing it with others. The best photography does not merely faithfully document the scene in front of the camera. Rather, the photographer uses various artifices to influence the viewer's perception of the scene, directing the viewer to notice certain aspects of the image. This ability is often reserved only for professional photographers, and achieved at the time of image capture through framing, exposure, and focus, or aferward with image editing software.

A casual photographer, while wishing to preserve 'what they noticed,' typically settles for simply recording an accurate portrait of what is in front of them. Recent research in content-aware image processing has dramatically improved the ability of the amateur photographer to apply software that automatically or semi-automatically modifies their photo to accentuate some region of the photo.

Many such algorithms rely crucially on an estimated saliency map of the image: which regions are important,

and which are not? Automatic saliency estimation faces two important challenges. First, determining important and unimportant regions of some photos requires high-level scene analysis beyond current capabilities. Second, objective saliency may be elusive when two photographers disagree as to the salient parts of the same scene. The two photographers may have different motives in taking their pictures, or differing knowledge of the semantic content scene.

While objective saliency may sometimes be ill-posed, personal saliency is not. We propose to record the photographer's eye movements to identify the parts of the scene they notice, and to later manipulate the image in order to draw viewers' eyes to those same regions. Photographs of the same object, taken from the same place, with the same camera, should differ depending on the photographer, and what caught *their* eye.

We show that automatic saliency algorithms can fail to account for semantic scene content, where eye tracking supplies useful saliency maps. We further apply content-aware image processing algorithms using saliency maps derived from eye tracking.

We believe that the ability to record photographer's eye movements is within reach of camera manufacturers, noting that Canon included an "Eye Controlled Focus" option in several film-based SLR cameras from 1992 to 2004: an eyetracker built into the viewfinder directed the camera's autofocus. To our knowledge, however, no camera has recorded these eyetracks along with the photo. We hope this work inspires manufacturers to do so in the future.

The primary contribution of this paper is the demonstration that eyetrack data may be used to esimate image saliency for content-aware image processing algorithms that emphasize those parts of the scene that most struck the viewer's eye.

2. RELATED WORK

Unfortunately, eye tracking has recieved little attention with regard to saliency estimation in content aware image processing.

Santella et al [1] created a user interface allowing a computer user to semi-automatically crop an image by record-

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ing their eye tracks while using image editing software. Our intended application targets photographers at image capture time, and considers several content aware image processing techniques rather than cropping.

In another line of research, Santella et. al. [2], [3],[4] strive toward an artistic goal, seeking to automate the creation of stylized cartoons. Conversely, we seek to preserve the appearance of an authentic image while redirecting a new viewer's eye to match. Like us though, they use eyetracks of individuals to identify regions of interest in images, and use this information to modify the image.

Several content aware image processing techniques may be used to direct a viewer's attention in an image. For example, the brightness, contrast, and color saturation may be selectively diminished or enhanced, or the image may be cropped the image to limit the viewer's attention to the areas desired. More flexible tools of recent interest are contentaware resizing algorithms, such as Seam Carving [5] or related methods [6] [7] [8] [9] [10] that selectively enlarge or shrink different regions of the image.

Content-aware resizing has received extensive attention since the Seam Carving paper of 2007. Most work focuses on one of two distinct challenges. First, a saliency map must be constructed to determine which parts of the image should be emphasized, and which de-emphasized or removed. Second, and separately, the image is nonuniformly resampled to remove those image regions deemed least important, leaving the important regions behind. This paper responds to the first challenge. While typical automatic methods find strong edges or high-frequency content [11],[12], [5], passively-collected eye tracks allow a new answer. What does the photographer want the viewer to see? What the photographer saw.

3. SALIENCY

Tracking a photographer's eye movements allows the consruction of a saliency map indicating the parts of the scene most noticed. Looking ahead, we expect that future cameras will soon be equipped with eye trackers built directly into their viewfinders. Our present experiment, however, was conducted with off-the-shelf equipment in a laboratory setting. Rather than a camera's viewfinder, subjects peered through a half-mirror to see a computer monitor while a Bouis infrared eye tracker recorded their eye movements. Before viewing a photo, the subject viewed a sequence of 25 calibration images consisting of points on a 5x5 grid. This calibration typically provided an accuracy of 20-50 pixels on an 800x600 screen, with an accompanying accuracy estimate for each session.

We sample eye gaze directions at 1kHz and estimate the average time spent looking at each pixel by convolving with a gaussian filter that spreads the contribution of each measurement over an area matched to the accuracy of the measurement. Santella et al [1] used a more sophisticated methodology to better segment complex objects from their



(a) Original image



(c) Saliency from eye track of subject 2



(e) Saliency from Itti automatic algorithm



(b) Saliency from eye track of subject 1



(d) Saliency from eye track of subject 3



(f) Saliency from m GBVS automatic algorithm

Fig. 1. Saliency of an image is estimated from recorded eye tracks, and from two automatic saliency estimation algorithms. Note that the automatic algorithms find most of the image salient, while all three subjects' eyes concentrate on the camel's rider.

backgrounds, but we have found our simple technique sufficient for the tasks at hand.

We compare the observed saliency maps to two automatic methods. The 'Itti' algorithm [12] begins by applying a filter bank to the image. These filter responses are then normalized and averaged.

The Graph Based Visual Saliency (GBVS) algorithm [11] constructs a fully-connected graph with a node for each pixel, with directed edges weighted according to the dissimilarity between the pixels' responses to filters and their distance. The stationary distribution is obtained through the power method to find 'interesting' pixels. A new graph is then constructed, also with a node for each pixel, with connections only between neighboring nodes, and weighted by the similarity of their interestingness (as found by the first graph). The power method is again used to find the stationary distribution, concentrating the mass into localized regions. The authors [11] have kindly provided implementations of the GBVS and Itti algorithms. Figure 1 compares the GBVS and Itti algorithms to saliency maps derived from recorded eye tracks. Note that in this case all three subjects' recorded eye tracks focus on the person riding the camel, while both saliency algorithms distributed their attention over a large region of the photo. The visual cues that make the camel's rider so interesting to human viewers are high level semantic cues difficult for any automatic saliency algorithm to identify.



(a) Original image



(c) Saliency from eyetracks of subject 3



(e) Saliency from eyetracks of subject 4



(b) Saliency from automatic GBVS algorithm



(d) Content aware resizing based on subject 3



(f) Content aware resizing based on subject 4

Fig. 2. Saliency maps derived from eyetracks of two subjects distinctly differ, and the result of content aware resizing thus differs as well. In this case, the automatic saliency algorithm finds most of the image to be salient.

4. CONTENT AWARE IMAGE PROCESSING

Content aware image resizing distorts the sizes of different parts of an image, enlarging or shrinking some more than others in order to emphasize salient regions. Differing saliency maps will emphasize different areas in the resulting image. In the popular *seam carving* algorithm, a subset of pixels in the original image is chosen to appear in the resulting image. To achieve this, the original image is iteratively shrunk by one row or one column. Rather than an intact column, a seam is removed - a set of pixels that are all diagonally or vertically adjacent, with one pixel from each row. The seam is chosen to preserve the parts of the image weighted highly by the saliency map and remove the parts given low weight.

Attention can also be drawn to one part of an image by selectively defocusing other parts. This effect is commonly used by photographers when capturing photos, by using a shallow depth of field to keep their subject in focus while other objects are out of focus. A similar effect can be achieved after image capture by blurring some parts of the image with a gaussian filter. We applied a different level of gaussian blur at each pixel, with the kernel's width smaller for more salient pixels.

We now compare saliency maps from viewers with distinct ideas of what in a scene is salient. In the previous section, the three human subjects showed remarkable agreement in Figure 1 that the camel rider was the most interesting part of the photo. In contrast, the subject in Figure 3(c) attended to each of the fish and a rock, while the subject in Figure 3(e) concentrated only on the large blue fish. What is "interesting" varies from person to person. This difference in judged saliency leads to two very different seam carved results. Figure 3(d) includes all four fish and regions from the top of the photo, while 3(f) centers tightly around the blue fish. The GBVS algorithm's saliency in Figure 3(b), meanwhile, encompasses a large part of the image.

Consider the scene of four ultimate frisbee players in Figure 3. While many viewers will find the players more salient than the background, viewers will disagree as to whether some players are more important to the photo than others. To demonstrate the ability of selective defocus to capture the photographer's experience, a subject was asked to look at each of four players in the photo, in turn. Their eye tracks were recorded, giving four separate saliency masks, and four selectively defocused images. Each leaves a different player in focus while the rest of the image is slightly blurred.

5. CONCLUSION

Content-aware image processing provides exciting and useful tools to photographers, and depends crucially on estimating image saliency. We have demostrated that passively tracking the eyes of photographers would provide personalized saliency maps for use in such algorithms.

6. ACKNOWLEDGEMENTS

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(a) Original image



(b) Accentuating player 1 (far leftt)



(c) Accentuating player 2



(d) Accentuating player 3



(e) Accentuating player 4 (far right)

Fig. 3. Viewers may disagree with regard to the salient parts of an image. This image contains four players, any or all of whom may be salient, depending on the viewer. To simulate this, a subject was asked to look at each of the four people in the photo, in turn. Eye movements during each of those glances were recorded separately, and were used to render four different images, each drawing attention to one person by selectively defocusing the non-salient regions.

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What I See Is What You Get: **Eye Tracking Based Saliency** for Automatic Content Aware Image Processing

Anonymous CCD submission

Paper ID 9

Abstract

Photography provides tangible and visceral mementos of important experiences. Recent research in content-aware image processing to automatically improve photos relies heavily on automatically identifying salient areas in images. While automatic saliency estimation has achieved estimable success, it will always face inherent challenges where saliency involves semantic judgements involving relationships between people or objects in the scene and the unseen photographer. Tracking the photographer's eyes allows a direct, passive means to estimate scene saliency. We instrument several content-aware image processing algorithms with eye track based saliency estimation, producing personalized photos that accentuate the parts of the image important to one particular person.

1. Introduction

Photos and videos are a powerful medium for capturing 036 a moment's fleeting experience and later sharing it with oth-037 ers. The best photography does not merely faithfully docu-038 ment the scene in front of the camera. Rather, the photographer uses various artifices to influence the viewer's per-040 ception of the scene, directing the viewer to notice certain aspects of the image. Choices at the time of image capture set up the photo's framing, exposure, and focus, while 043 further adjustments are made afterward with image editing software. Increasing automation has broadened the base of photographers able to avail themselves of these means of expression.

047 A casual photographer, while wishing to preserve 'what 048 they noticed,' has historically settled for simply recording an accurate portrait of what is in front of them. Recent re-049 050 search in content-aware image processing has dramatically 051 improved the ability of the amateur photographer to apply 052 software that automatically or semi-automatically modifies 053 their photo to accentuate some region of the photo.

Many such algorithms rely crucially on an estimated saliency map of the image: which regions are important, and which are not? Automatic saliency estimation faces two important challenges. First, determining important and unimportant regions of some photos requires high-level scene analysis beyond current capabilities. Second, objective saliency may be elusive when two photographers disagree as to the salient parts of the same scene. The two photographers may have different motives in taking their pictures, differing knowledge of the semantic content scene, or different relationships to the subjects of the photo.

While objective saliency struggles amidst ambiguity, personal saliency is more tractable. The viewers eyes could be subtly directed to the same parts of the image that the photographer most noticed. This is made possible by recording photographers' eye movements to identify the parts of the scene to which they attend. Images are then manipulated to draw viewers' eyes to those same regions. Photographs of the same object, taken from the same place, with the same camera, should differ depending on the photographer, and what caught *their* eye. Lacking such a camera, we conduct experiments in a laboratory setting to demonstrate its feasibility and explore various image processing algorithms.

Where automatic saliency algorithms can fail to account for semantic scene content, eye tracking may supply useful, personalized saliency maps. Content-aware image processing algorithms using these saliency maps provide a new means of communicating one's experience.

The primary contribution of this paper is our experimental demonstration of eyetrack data's applicability to esimating personalized image saliency for content-aware image processing algorithms that emphasize those parts of the scene that most struck the viewer's eye.

The remainder of this paper is organized as follows. Section 2 reviews prior work in deriving saliency from eye tracks, and in performing content-aware image processing based on saliency. Section 3 demonstrates the semantic 055 056 057

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ambiguity that frustrates automatic saliency estimation and
motivates personalized, eye tracking based saliency. Section 4 presents the results of experiments integrating eye
tracking based saliency with contant aware image processing algorithms, and Section 5 discusses future research directions.

2. Related Work

Eye tracking has to date recieved little attention with regard to personalized saliency estimation in content aware image processing.

Santella et al [10] created a user interface allowing a
computer user to semi-automatically crop an image by
recording their eye tracks while using image editing software. Our intended application targets photographers at image capture time, and considers several content aware image
procesing techniques rather than cropping.

126 In another line of research, Santella et. al. [11], [12], [13] 127 strive toward an artistic goal, seeking to automate the creation of stylized cartoons. Conversely, we seek to preserve 128 129 the appearance of an authentic image while redirecting a new viewer's eye to match the experience of the photogra-130 pher. Our efforts are similar in that both use eyetracks of 131 132 individuals to identify regions of interest in images, and use this information to modify the image. 133

In order to biometrically mark a photograph's author,
Blythe et al. [2] embed a small camera within an SLR
viewfinder, in order to document the photographer's iris,
embedding their identity in a digital watermark. Hua et
al. [6] designed a head-mounted augmented-reality display
that includes eye tracking. A good survey of additional eye
tracking applications is available [4].

We also note that while tomorrow's augmented-reality
glasses may feature eye tracking, embedding eye tracking
in cameras is not strictly a technology of the future. Canon
included an "Eye Controlled Focus" option in several filmbased SLR cameras from 1992 to 2004: an eye-tracker built
into the viewfinder directed the camera's autofocus.

Several content aware image processing techniques may 147 148 be used to direct a viewer's attention in an image. For ex-149 ample, the brightness, contrast, and color saturation may be selectively diminished or enhanced, or the image may be 150 cropped the image to limit the viewer's attention to the areas 151 152 desired. More flexible tools of recent interest are contentaware resizing algorithms, such as Seam Carving [1] or re-153 lated methods [8] [15] [9] [16] [14] that selectively enlarge 154 155 or shrink different regions of the image.

156 Content-aware resizing has received extensive attention,
157 particularly over the past 5 years. Most work focuses on
158 one of two distinct challenges. First, a saliency map must
159 be constructed to determine which parts of the image should
160 be emphasized, and which de-emphasized or removed. Sec161 ond, and separately, the image is nonuniformly resampled to

remove those image regions deemed least important, leaving the important regions behind. This paper responds to the first challenge. While typical automatic methods find strong edges or high-frequency content [5],[7], [1], passively-collected eye tracks allow a new answer. What does the photographer want the viewer to see? What the photographer saw.



Figure 1. Subjects viewed a screen through a beam splitter, so that an eye-tracking camera may monitor their eye movements. This experiment simulations an eye tracker deployed within a camera's viewfinder.

3. Saliency

Tracking a photographer's eye movements allows the consruction of a saliency map indicating the parts of the scene most noticed. Looking ahead, we expect to find future cameras equipped with eye trackers built directly into their viewfinders. In order to conduct experiments investigating the utility of this configuration, we simulate this scenario with off-the-shelf equipment in a laboratory setting.

Rather than a camera's viewfinder, subjects peered through a half-mirror to see a computer monitor while a Bouis infrared eye tracker recorded their eye movements, as in Figure 1. The eye tracker contains an infrared light source and a small array of infrared photosensors. Before viewing a photo, the subject viewed a sequence of 25 calibration images consisting of points on a 5x5 grid. This calibration typically provided an accuracy of 20-50 pixels on an 800x600 screen.

We sample eye gaze directions at 1kHz and estimate the average time spent looking at each pixel by convolving with a gaussian filter. The filter width was chosen to spreads the contribution of each measurement over an area matched to the measured accuracy of the gaze-direction estimation while viewing this photo. Santella et al [10] used a more sophisticated methodology to better segment complex objects from their backgrounds, but we have found our simple technique sufficient for the tasks at hand.

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We compare the observed saliency maps to two automatic methods. The 'Itti' algorithm [7] begins by applying a filter bank to the image. These filter responses are then normalized and averaged.

The Graph Based Visual Saliency (GBVS) algorithm [5] constructs a fully-connected graph with a node for each pixel, with directed edges weighted according to the dissimilarity between the pixels' responses to filters and their distance. The stationary distribution is obtained through the power method to find 'interesting' pixels. A new graph is then constructed, also with a node for each pixel, with connections only between neighboring nodes, and weighted by the similarity of their interestingness (as found by the first graph). The power method is again used to find the stationary distribution, concentrating the mass into localized regions. The authors [5] have kindly made available implementations of the GBVS and Itti algorithms.

Figure 2 compares the GBVS and Itti algorithms to saliency maps derived from recorded eye tracks. Note that in this case all three subjects' recorded eye tracks focus on the person riding the camel, while both saliency algorithms distributed their attention over a large region of the photo. The visual cues that make the camel's rider so interesting to human viewers are high level semantic cues difficult for any automatic saliency algorithm to identify.

4. Content Aware Image Processing

Content aware image resizing distorts the sizes of different parts of an image, enlarging or shrinking some more than others in order to emphasize salient regions. Differing saliency maps will emphasize different areas in the resulting image. In the popular seam carving algorithm, a subset of pixels in the original image is chosen to appear in the resulting image. To achieve this, the original image is iteratively shrunk by one row or one column. Rather than an intact column, a seam is removed - a set of pixels that are all diagonally or vertically adjacent, with one pixel from each row. The seam is chosen to preserve the parts of the image weighted highly by the saliency map and remove the parts given low weight.

257 Attention can also be drawn to one part of an image by selectively defocusing other parts. This effect is commonly 258 259 used by photographers when capturing photos, by using a shallow depth of field to keep their subject in focus while 260 other objects are out of focus. A similar effect can be ap-261 proximated after image capture by blurring some parts of 262 263 the image with a gaussian filter. We applied a different 264 level of gaussian blur at each pixel, with the kernel's width smaller for more salient pixels. We find that this subtly de-265 emphasizes overlooked regions of the image. 266

We now compare saliency maps from viewers with dis-267 268 tinct ideas of what in a scene is salient. In the previous 269 section, the three human subjects showed remarkable agree-



(a) Original image



(c) Saliency from eye track of subject 2





(b) Saliency from eye track of subject 1



(d) Saliency from eye track of subject 3



(e) Saliency from Itti automatic algorithm

GBVS automatic algorithm Figure 2. Saliency of an image is estimated from recorded eye tracks, and from two automatic saliency estimation algorithms. Note that the automatic algorithms find most of the image salient, while all three subjects' eyes concentrate on the camel's rider.

ment in Figure 2 that the camel rider was the most interesting part of the photo. In contrast, the subject in Figure 3 (c) attended to each of the fish and a rock, while the subject in Figure 3 (e) concentrated only on the large blue fish. What is "interesting" varies from person to person. This difference in judged saliency leads to two very different seam carved results. Figure 3 (d) includes all four fish and regions from the top of the photo, while Figure 3 (f) centers tightly around the blue fish. The GBVS algorithm's saliency in Figure 3 (b), meanwhile, encompasses a large part of the image.

Consider the scene of four ultimate frisbee players in Figure 4. While many viewers will find the players more salient than the background, viewers will disagree as to whether some players are more important to the photo than others. To demonstrate the ability of selective defocus to capture the photographer's experience, a subject was asked to look at each of four players in the photo, in turn. Their eye tracks were recorded, giving four separate saliency masks, and four selectively defocused images. Each leaves

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(a) Original image



(c) Saliency from eyetracks of subject 3





(b) Saliency from automatic GBVS algorithm



(d) Content aware resizing based on subject 3



(e) Saliency from eyetracks of subject 4

eyetracks of subject 4 based on subject 4 Figure 3. Saliency maps derived from eyetracks of two subjects distinctly differ, and the result of content aware resizing thus differs as well. In this case, the automatic saliency algorithm finds most of the image to be salient.

a different player in focus while the rest of the image is slightly blurred.

5. Conclusion

Content-aware image processing provides exciting and useful tools to photographers, and depends crucially on estimating image saliency. We have demostrated that passively tracking the eyes of photographers would provide personalized saliency maps for use in such algorithms.

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(a) Original image



(b) Accentuating player 1 (far leftt)



(c) Accentuating player 2



(d) Accentuating player 3



(e) Accentuating player 4 (far right)

Figure 4. Viewers may disagree with regard to the salient parts of an image. This image contains four players, any or all of whom may be salient, depending on the viewer. To simulate this, a subject was asked to look at each of the four people in the photo, in turn. Eye movements during each of those glances were recorded separately, and were used to render four different images, each drawing attention to one person by selectively defocusing the nonsalient regions.

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